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MONRAD'S

WHOLESALE PRICE LIST—FALL 1956

Quality Flower Bulbs in Packages



OLAF MONRAD BULB CO., INC.

900 THOMAS STREET

ELIOT 8797

SEATTLE 9, WASH.

Packaged Bulb Prices Unless otherwise stated All Packages Are Priced Cost 28¢—Retail 49¢

- • • COLORFUL PACKAGES . . . Bulbs are packaged in heavy cellophane bags, with full color illustration and planting instructions.
- • • PROFITABLE . . . 40-42½% margin. Quick turnover. Packages are attractive and easy to display.
- • • ASSORTMENTS . . . Simplify your ordering—look over our four complete assortments of best sellers.
- • • DISPLAY RACKS . . . See page 3.

HYACINTHS, 15/16 cm.

Weight Per 100 Bags:

	Bulbs Per Bag
Named varieties	35 lbs.
Mixture	75 lbs.
Gertrude, rose pink	3
Grand Maitre, lavender blue	3
La Victoire, red	3
L'Innocence, white	3
City of Haarlem, yellow	3
Mixed Color	6
Cost, 53c; Retail, 89c	

TULIPS, 11/12 cm.

Weight Per 100 Bags:

Named varieties	30 lbs.
Home mixture	60 lbs.
Rainbow mixture	95 lbs.
Special mixture	135 lbs.

PARROTS—NOVELTIES—TWO-TONES

Black Parrot, maroon black (topsize)	4
Red Champion, fiery red parrot	5
Blue Parrot, beautiful blue	5
Fantasy, rose parrot, green veins	6
Sunshine, finest yellow parrot	4
Red Emperor, largest, early-blooming red tulip	4
Mount Tacoma, large double white	5
Picotee, lily flowered, white with rose edge	6
Keizerskroon, scarlet, yellow margin	4
Princess Margaret Rose, yellow, edged red	6
Peony Flowered, mixed shades	5
Kaufmanniana, red and white, blooms early. Height, 8 inches	4

Best Standard Varieties

Red Shades

	Bulbs Per Bag
Advance, red with rose orange	5
Bartigon, bright red	6
Dido, orange red	6
Gloria Swanson, carmine, blue base	6
Mr. Farnecomb Sanders, scarlet	6
Pride of Haarlem, carmine rose	6
Victoire d'Oliviere, dark red	6
Wm. Pitt, dark red	6

Purple and Lavender Shades

	Bulbs Per Bag
Louis XIV, purple and gold	6
La Tulip Noire, black tulip	6
The Bishop, pure violet	6
Wm. Copeland, lavender	6

Orange and Bronze Shades

Prince of Orange, terracotta	6
Grenadier, true flame orange	5
Dillenburg, orange-red, bronze	6

Pink and Rose Shades

Marcellina, lily flower, carmine	5
Centenaire, rose pink	6
Clara Butt, salmon pink	6
Princess Elizabeth, lilac rose	6
Rose Copeland, deep rose	6
Venus, silvery rose	6
Rosabella, luminous rose	6
Pride of Zwanenburg, finest pink	5

MIXTURES (Large Packages)

Home Mixture, Darwin & Cottage	12
Cost, 47c; Retail, 79c	

Rainbow Mixture, Darwin & Cottage	18
Cost, 72c; Retail, \$1.19	

Special Mixture, Darwin & Cottage	30
Cost, \$1.10; Retail, \$1.89	

Parrot Mixture	10
Cost, 47c; Retail, 79c	

FREIGHT ALLOWANCE \$1.00 PER CWT. ON PACKAGED BULBS



DAFFODILS & NARCISSUS, DN-2

Weight per 100 bags:	
Named varieties	35 lbs.
King Alfred	55 lbs.
Garden Mixture	35 lbs.
Special Mixture	65 lbs.
Sack-O-Daffs	140 lbs.
Bulbs per Bag	
Cheerfulness, cluster, pure white	5
Emperor, primrose and yellow	4
Jonquils, fragrant, early	5
King Alfred, large yellow trumpet	5
King Alfred, large trumpet, yellow	8
Cost, 47c; Retail, 79c	
Laurens Koster, cluster, white and orange	5
Poeticus Recurvus, white with red eye	5
Helios, yellow with orange yellow cup	5
Twink, double primrose and yellow	4
Von Sion, double yellow	4
Lovenest, white petals, pink trumpet	3
Mrs. E. H. Krelage, creamy white trumpet	4
Moonshine, white rockery daff	3
MIXTURES (Large Packages)	
Garden Mixture Daffs and Narcissus	5
Special Mixture Daffs and Narcissus	10
Cost, 47c; Retail, 79c	
Sack - O - Daffs, large collection of many types, packed in open mesh sack . . . for mass plantings	24
Cost, \$1.10; Retail, \$1.89	

MICHIGAN PEAT

(See Wholesale Catalog for complete descriptions)

Packed: 20

	Cost	Retail
AFRICAN VIOLET SOIL, 1/2 peck bag, ea.	\$.43	\$.65
ROSE SOIL, 1/2 peck bag, ea.	.43	.65
POTTING SOIL, 1/2 peck bag, ea.	.43	.65
MICHIGAN PEAT, 1/2 peck bag, ea.	.43	.65
"MINI-PACS," 1 1/2 quart volume—36 per ctn.		
Cost		
African Violet Soil	\$.19 1/2	\$.29
Potting Soil	.19 1/2	.29

HYACINTH GLASSES

Crystal Clear! Made especially for growing Hyacinths indoors in water.
Cost: \$4.25 doz. or \$12.25 per carton of 36.
Weight: 18 lbs. per carton.

FREIGHT ALLOWANCE \$1.00 PER CWT. ON PACKAGED BULBS

INDOOR NARCISSUS

	Weight per 100 Bags	Bulbs per Bag
Chinese Sacred Lily, 14/16 cm.	.25 lb.	4
Grand Soleil d'Or, 14/16 cm.	.25 lb.	4
Paper White Narcissus, 13/14 cm.	.20 lb.	4

MISCELLANEOUS BULBS

Anemone de Caen, No. 2	7 lb.	24
Anemone de Caen, Jumbo, Single	7 lb.	6
Anemone St. Brigid, Jumbo (Semi-Double)	7 lb.	6
Calla, white, 1 1/4-1 1/2"	8 lb.	3
Chionodoxa, Glory of the Snow, Blue	5 lb.	12
Crocus, 7/8 cm. Blue—Purple—White—Yellow Striped—Mixed	8 lb.	15
Eranthis Hyemalis, butter yellow	5 lb.	8
Freesia, White, 1 1/2-5/8"	7 lb.	12
Freesia, Mixed, 1 1/2-5/8"	7 lb.	12
Iris Imperator, deep blue, 6/7 cm.	10 lb.	12
Iris Wedgwood, light blue, 8/9 cm.	15 lb.	12
Iris Yellow Queen, 5/6 cm.	10 lb.	12
Iris Mixture, all colors	20 lb.	25
Cost, 47c; Retail, 79c		

Available October 10

	Bulbs per Bag
Calla Rehmani, Pink Calla, 1 1/4-1 1/2"	2
Calla Elliotiana, Yellow, 1 3/4-2"	2
Lilium Regale, white, brown marks, 6/7"	2
Easter Lily, white	20 lb.

GIFT ITEMS and SUPPLIES

INDOOR PLANTER WITH BULB

OUR MOST POPULAR GIFT ITEM! Beautiful glazed ceramic planters containing large select bulbs. Three hand-painted Dutch designs in 7 different color combinations. Attached drainage saucer. Bulbs planted dry . . . ready for your customers to water and watch grow! Planter cellophane wrapped with color picture and growing instructions. Packed: 24 per ctn., 8 planters ea.: Paper White Narcissus, Soliel d'Or, and Hyacinths. Size 3 1/2x3 1/2x3 1/2". Weight: 30 lbs. Cost: \$16.00 per carton. Retail: \$1.29 each.

CERAMIC PLANTERS

Same type and size as planter with bulb, but unplanted. Attractive Pine Tree design available, too. Assorted planters may be ordered.

Cost: \$5.95 per dozen; Packed: 24 per ctn.

VERMICULITE

For soil aerating, rooting, seed starting, moisture retaining, flower arranging, etc.

12 oz. pkg. Cost: 20c ea. Retail: 35c
40 oz. pkg. Cost: 47c ea. Retail: 79c

No. 1 Assortment (\$35.00)

10 Bags Hyacinths, Sep. colors	.28
3 Bags Hyacinths, Mixed colors	.53
25 Bags Tulips, Named varieties	.28
4 Bags Tulips, Home Mixture	.47
3 Bags Tulips, Parrot Mixture	.47
3 Bags Tulips, Rainbow Mixture	.72
10 Bags Daffodils, Name varieties	.28
3 Bags Daffodils, King Alfred	.47
3 Bags Daffodils, Garden Mixture	.28
10 Bags Crocus, ass't. colors	.28
10 Bags Indoor Narcissus, asstd.	.28
4 Bags Iris, assorted	.28
2 Bags Iris, Mixed	.47
20 Bags Miscellaneous Bulbs (Best items for your locality)	.28

No. 2 Assortment (\$55.00)

15 Bags Hyacinths, Sep. colors	.28
5 Bags Hyacinths, Mixed	.53
35 Bags Tulips, Name varieties	.28
8 Bags Tulips, Home Mixture	.47
4 Bags, Tulips, Rainbow Mixture	.72
4 Bags Tulips, Parrot Mixture	.47
2 Bags Tulips, Special Mixture	.10
15 Bags Daffodils, Name varieties	.28
7 Bags Daffodils, King Alfred	.47
4 Bags Daffodils, Garden Mixture	.28
5 Bags Daffodils, Special Mixture	.47
15 Bags Crocus, assorted colors	.28
15 Bags Indoor Narcissus, assorted	.28
5 Bags Iris, assorted colors	.28
3 Bags Iris, Mixed	.47
20 Bags Miscellaneous Bulbs (Best items for your locality)	.28

FREIGHT ALLOWANCE \$1.00 PER CWT. ON PACKAGED BULBS

No. 3 Assortment (\$80.00)

20 Bags Hyacinths, Sep. colors	.28
7 Bags Hyacinths, Mixed	.53
50 Bags Tulips, Name varieties	.28
10 Bags Tulips, Home Mixture	.47
4 Bags Tulips, Parrot Mixture	.47
6 Bags Tulips, Rainbow Mixture	.72
4 Bags Tulips, Special Mixture	.10
20 Bags Daffodils, Name varieties	.28
10 Bags Daffodils, King Alfred	.47
5 Bags Daffodils, Garden Mixture	.28
6 Bags Daffodils, Special Mixture	.47
4 Bags Daffodils, Sack-O-Daffs	.10
20 Bags Crocus, assorted colors	.28
15 Bags Indoor Narcissus, assorted	.28
8 Bags Iris, assorted colors	.28
6 Bags Iris, Mixed	.47
28 Bags Miscellaneous Bulbs (Best items for your locality)	.28

No. 4 Assortment (\$100.00)

30 Bags Hyacinths, Sep. colors	.28
10 Bags Hyacinths, Mixed	.53
60 Bags Tulips, Named varieties	.28
12 Bags Tulips, Home Mixture	.47
6 Bags Tulips, Parrot Mixture	.47
8 Bags Tulips, Rainbow Mixture	.72
6 Bags Tulips, Special Mixture	.10
24 Bags Daffodils, Named varieties	.28
12 Bags Daffodils, King Alfred	.47
5 Bags Daffodils, Garden Mixture	.28
8 Bags Daffodils, Special Mixture	.47
4 Bags Daffodils, Sack-O-Daffs	.10
20 Bags Crocus, assorted colors	.28
20 Bags Indoor Narcissus, assorted	.28
10 Bags Iris, assorted colors	.28
8 Bags Iris, Mixed	.47
33 Bags Miscellaneous Bulbs (Best items for your locality)	.28

CEDAR PLANTERS

Tubs 75c and 85c

Hanging Baskets, unique designs, well made	\$1.35 up
Trellises, adjustable to height. Extend to 8 and 10 feet.	
24" trellis	\$1.65
32" trellis	1.85

GLADIOLUS GIFT BOX

Attractive 7"x9" full color box of 12 top size Gladiolus in most popular varieties. Available November 15th, on, for Christmas sales. Packed: 21 per carton. Cost: 69c ea. Retail: \$1.25.

FREIGHT ALLOWANCE \$1.00 PER CWT. ON PACKAGED BULBS

SOIL - PREP

The ideal planter mix or soil conditioner. Our own special preparation containing proper ingredients for best growing results. Attractive eye-catching package.

Two sizes: 160 cu. inches, packed 24 per ctn.

Cost: 20c ea. Retail: 35c ea.

400 cu. inches, packed 12 per ctn.

Cost: 45c ea. Retail 79c ea.

FERTIL - POINTS

The easy-to-use (it's pointed) plant food tablet. Contains everything essential for healthy plant growth . . . plus vitamin B-1. No dissolving, mixing or measuring necessary. Each tablet gives a perfectly blended feeding to your plants. **ODORLESS**.

Packed: 144 bxs. 10c size, 11 lb. Cost: \$ 8.64 (.06c ea.)

24 bxs. 10c size, 2 lb. Cost: 1.44

100 bxs. 25c size, 15 lb. Cost: 15.00 (.15c ea.)

12 bxs. 25c size, 3 lb. Cost: 1.80

COPPER-WIRED LABELS

Extra smooth wooden tree labels for marking names of shrubs, trees, plants, etc. Attractive cellophane packages containing 25 painted labels.

Cost: 15c ea. Retail: 25c ea.

CHARCOAL

Monrad's SACK-O-CHARCOAL, made from hardwood. For indoor and outdoor use. Highly recommended during bulb planting seasons. Heavy double cellophane bag. Large 12 oz. size.

Packed: 24 per ctn. Cost: 20c ea. Retail: 35c ea.

ALASKA FISH FERTILIZER

Concentrated, liquid plant food. 100% organic. May be applied to any and all growing plants. Satisfaction guaranteed, or money refunded. It's deodorized.

	Cost per Case	Retail Each	Packed
4-oz. size	\$5.04	\$.35	24
8-qt. size	9.36	.65	24
1-pint size	13.68	.95	24



"PLAS - TIES"

A newer and better plant tie. Durable green plastic-coated wire. Attractive envelope of 72 ties in counter display carton of 24 envelopes. Six display cartons to shipping case.

Plas-Ties are 7 inches long. Also in spools of 200 ft., 8 per carton.

	Cost Packed	Retail
Case (144 Envelopes)	\$25.50	\$.29 ea.
Display carton (24 envelopes).....	4.25	.29 ea.
Spool (200 ft.).....	.75	1.19 ea.
Spools, per ctn. (8)	5.75	



BAMBOO LAWN RAKES

THE NEWER, IMPROVED, BETTER THAN EVER KIMURA LAWN RAKE! Kimura's now come to you completely assembled! Strong riveted construction! Brightly lacquered WOOD handles! Now sold in one dozen units. Cost \$7.20 per doz. Weight per doz. 20 lbs.



TERMS

TERMS: 30 Days Net. 10 Days Less 2%. F.O.B. Seattle, Wash
Prices subject to change without notice. New accounts—cash
with order or satisfactory credit reference.

We give no warranty, express or implied, as to purity, description, quality, productiveness or any other matter of any seeds, bulbs or plants we send out and will not be in any way responsible for the crop, when mentioned. Purity and germination tests are for information only and without guarantee.

ORDERING INSTRUCTIONS

Please print, or write plainly.

Allow us to make substitution in equally good variety, if necessary. This will give you faster service.

Please order packages in multiples of 5-10-15, etc.

If you wish FREE advertising material, please put this on your order.